**MASTER CUSTOMER INVITATION TEXT – FEEL FREE TO ADAPT AND CUSTOMIZE TO YOUR SPECIFIC NEEDS**

**[SUBJECT LINE]**

Complimentary webinar: Partnering for smarter medical patches

**[BODY]**

Dear [CUSTOMER NAME]:

As healthcare shifts from treatment and cure to disease prevention with smart solutions, DuPont is at the forefront of advanced technologies that help drive continued wearables innovation.

In “Partnering for smarter medical patches,” a one-hour Wearable Technologies WT | Studio webinar, participants will learn how DuPont™ Liveo™ and DuPont™ Intexar™, Pronat Medical, and TNO Holst Centre jointly developed the Nighthawk™ adhesive patch prototype, which combines recent advances in sensor miniaturization and electrically conductive materials, resulting in a new generation of wearables designed to feel like skin while reliably recording body signals.

You are invited to discover and discuss how technology and expertise from DuPont, Pronat Medical and TNO Holst Centre help to address industry challenges in human factor design and reliability of next-generation wearables.

We also will review products, with an emphasis on skin adhesives, elastomeric films, and electrically conductive and stretchable materials for sensors and conductive patterns.

**WEBINAR DETAILS**

Topic: Partnering for smarter medical patches

Date: Wednesday, December 16, 2020

Time: 3:30 to 4:30 p.m. China Standard Time (8:30 to 9:30 a.m. CET)

Presenters: Representatives from DuPont, Pronat Medical and TNO Holst Centre

To join this Wearable Technologies WT | Studio webinar, [register for free](https://www.wearable-technologies.com/2020/11/wt-studio-dupont-partnering-for-smarter-medical-patches/). If you miss the live webinar on December 16, a recording will be available on WT | Studio.

Best regards,

[SIGNATURE]

P.S. Can’t click the “register for free” link in the final paragraph? Copy and paste this URL into your browser instead: <https://www.wearable-technologies.com/2020/11/wt-studio-dupont-partnering-for-smarter-medical-patches/>